



المركز الوطني للدراسات
الاستراتيجية والتنمية
Center for Strategic Development



Overview

Center for Strategic Development

March 2019

Agenda

1	Establishment and Mandate
2	Strategy Overview
3	Research Agenda
4	Some Past and Current Projects
5	Conclusion

Vision 2030 represents a pathway of transformation that is unprecedented in its ambition

Vision 2030 Overview



SAUDI ARABIA: the heart of the Arab and Islamic worlds, the investment powerhouse, and the hub connecting three continents

Themes



Vibrant Society

- Developing our cities
- Living by Islamic values
- Empowering our society
- Living healthy, being healthy
- Taking pride in our national identity
- Promoting culture and entertainment



Thriving Economy

- Establishing special zones
- Rehabilitating economic cities
- Boosting our small businesses
- Launching our promising sectors
- Building unique regional logistic hub
- Maximizing our investment capabilities



Ambitious Nation

- Engaging everyone
- Embracing transparency
- Protecting our vital resources
- Being responsible for our lives
- Committing to efficient spending
- Organizing ourselves with agility

Goals

(selection)



Increase in-Kingdom household spend on cultural activities from 2.9% to 6%



Increase capacity for Umrah visitors from 8 to 30 million visitors / year



Raise our position in the Social Capital Index from 26 to 10



Have 3 Saudi cities among top 100 cities in the world



Increase life expectancy from 74 to 80 years



Raise from 49 to 25 place in global Logistics Performance Index rank



Increase the share non-oil exports from 16% to 50% in non-oil GDP



Increase localization of oil and gas sectors from 40% to 75%



Increase private sector's GDP contribution from 40% to 65%



Increase FDI from 3.8% to 5.7% of GDP



Increase non-oil government revenues from SAR 163 billion to SAR 1 trillion



Increase household savings from 6% to 10% of total household income



Raise ranking in the government effectiveness index from 80 to 20



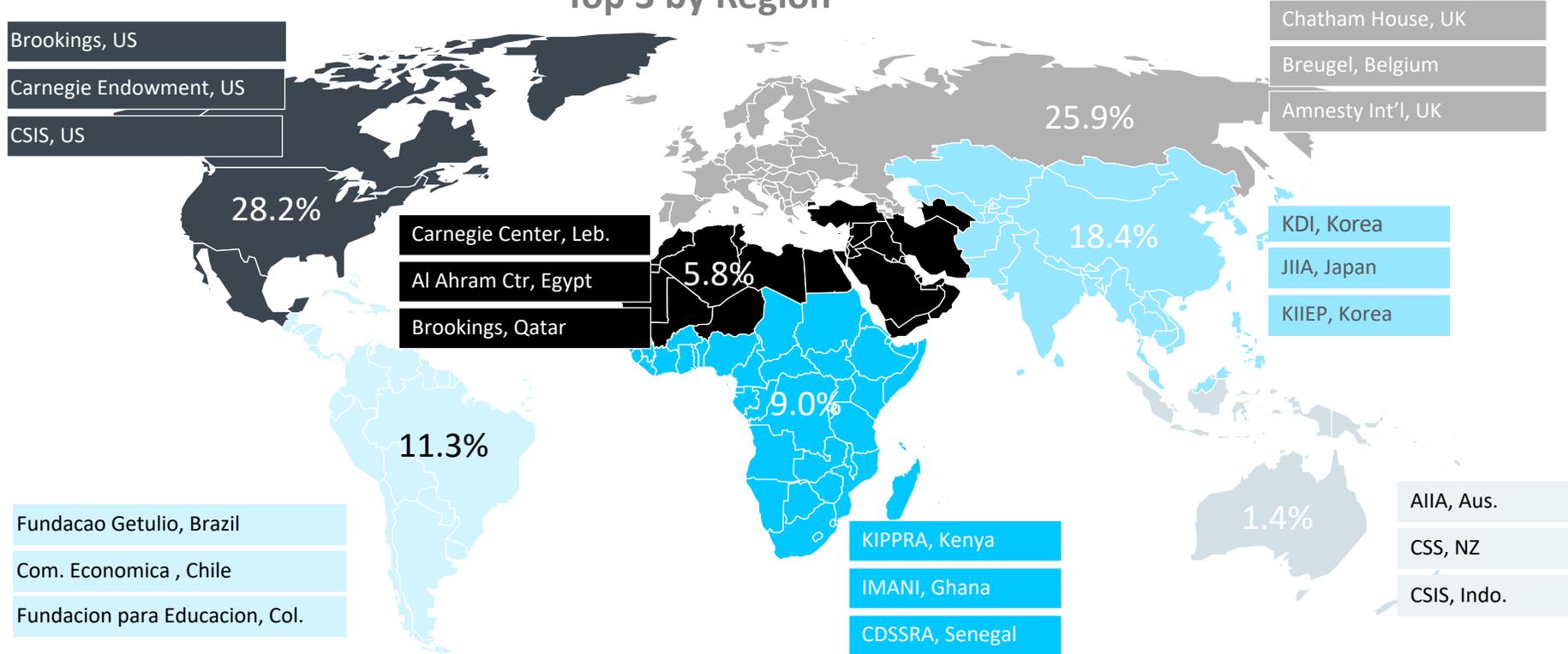
Increase non-profit contribution to GDP from less than 1% to 5%



Improve E-government Survey Index rank from 36 to top 5

For countries facing these types of challenges, think tanks are crucial instruments of adaptive capacity

The Think Tank Landscape: Global Distribution of more than 6500 Think Tank and Top 3 by Region



Globally, governments leverage a vibrant network of think tanks to inform economic development and policy design

The CSD was established to address the national challenges and help achieve Vision 2030

The Center for Strategic Development (CSD)

CSD Mandate	An independent government-affiliated think tank dedicated to conducting policy research in socio-economic development, public policy, and long-term planning for the Kingdom of Saudi Arabia	Est.	Council of Ministers' Resolution No. 364 2016
--------------------	--	-------------	--

Governance

Board Members

- H.E. Mr. Mohammed Al-Tuwaijri , Minister of Economy and Planning (Chairman)
- H.E. Mr. Faisal Alibrahim, Vice Minister of Economy and Planning (Vice Chairman)
- Dr. Yasser Matbouli, Acting President of the Center for Strategic Development (Member)
- Dr. Rshood Al-Khraif, King Saud University, Ministry of Education (Member)
- Dr. Ibrahim Al-Budaiwy , King Abdulaziz University / Ministry of Education (Member)
- Dr. Adel Al-Doussary, King Fahd University of Petroleum and Minerals/ Ministry of Education (Member)
- Mr. Saleh Al-Turki, Ministry of Finance (Member)
- Mr. Obaidallah Al-Sanaa, Ministry of Civil Services (Member)
- Mr. Omar Mulebary , Human Resources Development Fund/Ministry of Labor and Social Development (Member)
- Dr. Thuraya Obaid (Member)
- Dr. Khaled Alyahya (Member)
- Dr. Saleh Al-Harthy (Member).

CSD's ambitious mandate includes a range of core responsibilities which can be categorized as follows ...

National Planning and Policy Design

- Conduct studies and research to tackle pressing issues and prepare KSA wide development plans
- Propose appropriate policies and procedures for strategies addressing the development issues in the Kingdom and resolve its medium-term challenges
- Propose long term strategies for development in the Kingdom
- Plan for development and growth of GDP

Support of Government Entities

- Develop requirements and specifications to be submitted by governmental agencies when tendering projects related to any studies or consultancy services within the scope of operations of the center
- Review recommendations provided by consulting firms to governmental entities for all topics related to the work of the organization
- Coordinate with governmental agencies to evaluate the implementation of studies and consultations

Engagement and Knowledge Sharing

- Work on economic and social knowledge transfer within KSA and preparing expert practitioners in the fields of economic and social development to allow the government to tap into their expertise
- Cooperate with regional and international research, advisory bodies, development centers, and international cooperation programs to leverage their research, studies and consultations
- Establish a network with governmental agencies, the private sector, universities, technical institutes, & research centers based in KSA with the aim of participating in research analysis, development of studies and the provision of expertise and consultation
- Support the dissemination of research and development information to make them more accessible within KSA

Consultation

- Provide consultations to the public and private sectors on all affairs related to national economic policies

Incubation

- Establish (or participate in the establishment) of companies that perform activities related to the scope of the center

Capacity Building

- Prepare a program to qualify Saudi nationals in the field of work of the center

CSD has defined a preliminary strategy to guide progress towards achieving its vision

CSD Strategy Map



To deliver on its mandate, CSD defined 3 core tracks

1

Knowledge and Discovery

- **Discovery Space**
Identifying and framing of economic factors affecting the national economic growth
- **Knowledge Management**
Availing and managing the different knowledge assets that are generated by CSD, gathered from other government organizations, or sourced from third parties to be the go-to knowledge hub on the national level
- **Stakeholder Engagement**
Building and leveraging value relationships with local and regional research and consulting hubs, as well as international development centers

2

Policy and Research

- **Economic Modelling & Analysis**
Assessing economic impact of strategic interventions, and conducting analytic deep dives for supporting economic forecasting using state-of-the-art economic modeling and analytics tools
- **Behavioral Insights**
Designing and conducting projects related to gathering behavioral insights on economic decision making which can facilitate policy making and planning
- **Research Programs**
Design and propose appropriate policies to address national economic development issues and achieve targeted economic growth within specific programs.

3

Consulting

Providing consulting and advisory services to the public and private sector clients focusing on a broad range of practice areas including research, policy design and development, project advisory, strategy and implementation support

Next, we defined five research programs which organize the research activities of CSD based on the identified themes

Research Program Definition

Research Programs	A National Development Strategies	B National Economy and Competitiveness	C Social Development and Welfare
Definition	<i>This program analyzes and proposes national-level enhancements for overarching government-led reforms and large-scale transformations in priority areas of Saudi Arabia in the global and regional contexts</i>	<i>This program conducts both macro- and micro-economic as well as financial dynamics analyses to enhance Saudi Arabia's competitiveness and level of industrial diversification</i>	<i>This program studies broader social development and welfare policy issues, including healthcare, gender equality, community spirit and the third sector</i>
Research Programs	D Labor Market and Human Development	E Natural Resources and Environment	
Definition	<i>This program looks into the education, labor market and human development issues for more effective development of Saudi skills and capacities</i>	<i>This program investigates the field of natural resources, their use and implications for the environment</i>	

CSD has already been participating on several projects requested by external stakeholders

Sample of CSD's past and current projects

KSA Challenges and Priorities for 2017/18

Vision Realization Roadmap

Analyze Macroeconomic Aspects of Vision 2030 Programs

Effective Use of Consulting Firms

Economic Lead Indicators

Development of Knowledge Management Strategy and Foundation

Pension Reform

Extended Residency Programs

Saudi Soft Power

CSD will play a role in Vision 2030 realization by providing an independent, comprehensive and cross-program outlook and advice

CSD contribution to Vision 2030



Thank You

